

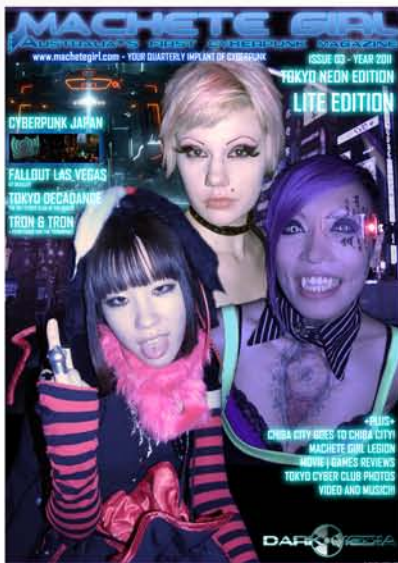
MACHETE GIRL

AUSTRALIA'S FIRST CYBERPUNK MAGAZINE

ISSUE 05 - YEAR 2011

DESERT PUNK EDITION

DYSTOPIAN VIEW OF OUR CYBERPUNK FUTURE



NOVEMBER 16 ISSUE 6 DEADLINE:
All advertising requests to be in by 5th of November.

RATES (Excluding GST)

- Double Page (Scroll Down) \$1,900
- Full Page \$1,000
- Half Page Horizontal \$600
- Half Page Vertical \$600
- Strip Ad 127 x 32 mm \$320

Other sizes available on request

Machete Girl eMagazine, A downloadable PDF eMag, created in 2010 that has, over the last 12 months, expanded to 150,000 downloads and grows with each new release.

The premise of the magazine is cyber culture from all corners of the planet. We started focusing on Australia and Japanese cyberpunk and are expanding our interests to countries like Spain, Germany, USA, UK, Canada and Iceland as there are many fans in these countries of cyber culture and our magazine.

The growth for us as a team has been phenomenal and we have been so grateful for our team of writers Bryn Tilly (Horrorphile - Pleasure of Nightmares, Bruno Dante's Cult Projections and Fresh Magazine). Yasmin Vought who writes for Rotten Tomatoes and IGN and guest writers like David Hollingworth (Editor of Atomic Magazine) for Issue 2.

Something that is incredibly unique about our eMag is that it can contain music and video without having to leave the magazine.

Many of our readers come from different backgrounds and are drawn to the futuristic cyberculture that we pride ourselves on knowing something about.

www.machetegirl.com
advertising@machetegirl.com

Dark Media® - www.darkmedia.biz



SOME FACTS.

OUR RATES are highly competitive given that each issue attracts downloads of over 15,000 per month in the first few months after its release and then continues to be downloaded forever.

Most print magazines cannot achieve these numbers and in many cases charge 3 - 15 times more for advertising.

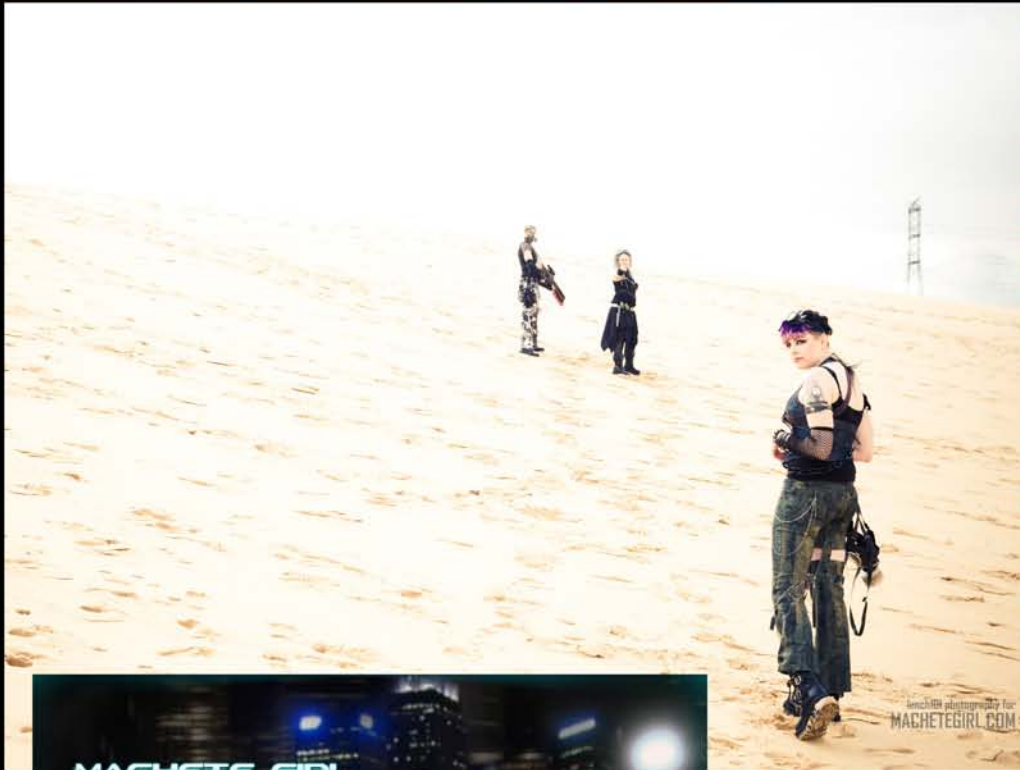
16% of our current readership is in Australia.

Recent downloads per country (July 2011):





SOME
IMAGES FROM ISSUE 5
DESERT PUNK EDITION



MACHETE GIRL "THE HACKER CHRONICLES"

ISSUE 6 Sees the launch of our webisode series Machete Girl "The Hacker Chronicles". A 5 part webisode series exploring a dystopian future/ political murder mystery, where the audience gets to decide what happens at the end of each webisode by voting on the website...

The webisode series will only be available for download with Machete Girl eMagazine



That's it for now! Hope to see you with us in the next Issue!

DARK MEDIA